Amy Martin

USER EXPERIENCE DESIGNER

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WORK EXPERIENCE

Senior User Experience Designer / 2015 - 2021
Google - www.google.com
- Led UX for voice-controlled consumer electronics – Google Home, Google Assistant on headphones, and Google Assistant on TV
- Managed, mentored, and grew UX team

Senior User Experience Designer / 2013 - 2015
Trifacta - www.trifacta.com
- Led design & research for data transformation startup
- Led internal workshops to establish design culture

Senior Interaction Designer / 2011 - 2013
frog - www.frogdesign.com
- Led pitching, planning, design and research across mobile, tablet, TV, hardware UI, and misc experiences
- Clients included GE, Verizon, Dolby, YP, and DARPA

Interaction Designer / 2010 - 2011
DesignMap - www.designmap.com
- Designed complex enterprise web apps
- Clients included ExactTarget, Blue Shield, Cisco, and eBay

Senior Designer / 2003 - 2008
VIZ Media - www.viz.com
- Led design of books, packaging, and marketing materials for English language release of Japanese entertainment brands

Webmaster / 1999 - 2003
VIZ Media - www.viz.com
- Solely responsible for VIZ's web presence

Web Developer / 1998 - 1999
Sapient - www.sapient.com
- Web production for e-commerce websites
- Clients included Nordstrom, Powerbar, and Specialized

Web Developer / 1997 - 1998
Kaplan - www.kaplan.com
- Web production for online-training courses

TOOLS

Figma, Sketch, Adobe CC (Ps, Ae, Ai, Id, Au), code prototypes (HTML/JS/CSS), Processing; familiar with version control, dev environments; iOS, tvOS, MacOS, Android, Android TV, Windows; basic Unix

EDUCATION

MFA, Interaction Design
California College of the Arts
San Francisco, CA

BS, Biology
Trinity University
San Antonio, TX

AWARDS & RECOGNITION

- Multiple patents for Google Home
- Red Dot Best of the Best - 2018
- IDEA Gold - 2017
- Spark Awards Gold - 2017
- Designing Here/Now by Allan Chochinov & Core77 – 2014
- DARPA Director's Coin – 2013
- Core77 Design Awards – 2011
- SIGGRAPH Poster – 2011
- Eisner Award – 2008
- Communication Arts – 1999
- Cool Site of the Year – 1998
- Computer Arts Magazine – 1998
- The Net Magazine – 1998

References available upon request